

Taste of the Valley Festival 2018 – Sponsorship Opportunities

Yerington Theatre for the ARTS will present the 10th Annual Taste of the Valley (TOV) Festival at the Historic Jeanne Dini Center. This signature event raises money to support our historic landmark, Grammar School No. 9 - now the Jeanne Dini Center. It helps us continue programs like, “Notes to Our Children Cultural Heritage Night” and “Day with the Arts” Youth Concerts and Tours. It will be a two-day experience of great music, art, local foods, and loads of fun!

It’s more important than ever that our community joins us in sponsoring Taste of the Valley. Together, we can build a stronger YTA that provides for the needs and wishes of our community. We hope that you will join us in celebrating the arts, music, local history, and local agriculture with your donation and attendance at this wonderful weekend event.

ALL BELOW SPONSORS WILL RECEIVE:

- **Table signage**
- **Featured in Social Media including Facebook updates before/after the festival**
- **Recognition on YeringtonARTS.org and the Taste of the Valley web page**

Platinum Sponsors - \$5,000

- Logo where applicable – i.e. direct mail, posters, social media
- Full page ad in festival program
- Seating for two tables of your choice (8 seats each) use both on one night or one on both nights
- YTA Bell Ringer Membership OR 6D Speakeasy Membership for one year

Gold Sponsors – \$2,500

- Logo where applicable – i.e. direct mail, posters, social media
- Three quarter page ad in festival program
- Seating for one table of your choice (8 seats each) use on either night
- YTA Family Pack Membership

Silver Sponsors - \$1,500

- Half page ad in festival program
- Seating for 4 for AgriGALA All American BBQ and Concert(4 seats)
- YTA Double Date Membership

Event Sponsors - \$500

- Logo where applicable – i.e. direct mailer, posters, social media
- Half page ad in festival program
- YTA Double Date Membership

Events Dates: September 14-15

Friday, Sept 14th - Jeanne Dini Ravioli Night featuring outdoor concert with the Rick Metz – First Take.

Saturday, Sept 15th – AgriGALA ALL AMERICAN BBQ Dinner- Art, & Music Festival - Concerts, Local Food and Homebrew Competition featuring New Harvesters, Boys & Girls Club 5-K Color Run, Josh Farler Poker Run, music and Taste of the Valley Live Outdoor Concert featuring the Fantods and Snap Jackson!

The Value of Your Sponsorship

How much are tickets?

Friday Night

\$40 - Jeanne Dini Ravioli Night - Sponsored by Dini's Lucky Club and Giuseppe's Steak House includes traditional ravioli dinner, salad, and dessert served in the Jeanne Dini Center Garden. Join us for a no-host bar and dancing under the stars to the music of Rick Metz. General Seating.

\$300 - Reserved Table for 8, Jeanne Dini Ravioli Night

Dinner includes traditional ravioli dinner, salad, and dessert served in the Jeanne Dini Center Garden. Join us for a no-host bar and dancing under the stars to the music of Rick Metz. General Seating.

Saturday

\$15 – Homebrew beer tasting and contest, 2 – 4 p.m. - includes a 4 oz signature tasting glass

Saturday Night

\$10 – TOV Outdoor Concert tickets (after dinner) - Music: Snap Jackson.

\$40 – AgriGALA ALL AMERICAN BBQ dinner and concert highlighting the crops and agriculture of our valley- Join us for a no-host bar and dancing under the stars to the music of the Fantods and Snap Jackson. Dinner catered by the Yerington Rotary Club. General Seating.

\$300 – Reserved Table for 8, AgriGALA ALL AMERICAN BBQ

Dinner and concert highlighting the crops and agriculture of our valley- Join us for a no-host bar and dancing under the stars to the music of the Fantods and Snap Jackson. Dinner catered by the Yerington Rotary Club. General Seating.

*** Additional seats added to a full table of 8 is \$40 per person, max 2.

Taste of the Valley Festival 2018 – Sponsor Commitment

SPONSORSHIP CONFIRMATION INFORMATION

First Name

Last Name

Company Name

Address Line 1

Address Line 2

City

State

Zip Code

Business Phone

Email Address

Sponsorship Levels

Please check the appropriate sponsorship level box

Event Sponsor (\$5,000) Platinum Table Sponsor (\$2,500) Gold Table Sponsor (\$1,000)

Ticket Handling Instructions

Please tell us how you'd like us to handle your tickets for your sponsorship.

- Will Call: Please leave tickets under our table name (company name)
- Mail: Please mail out tickets directly (2) weeks in advance for our distribution to the address above.
- I will not be attending the event but am willing to sponsor.

Payment Options

Please let us know how you'd like to pay for your sponsorship

- Check - Made Payable to YTA, Inc.
- Credit Card - Online at YeringtonARTS.org via EventBrite

Mail check to: YTA, P.O. Box 1029, Yerington, NV 89447

For more information please contact us at info@yeringtonarts.org or (775) 463-1783, or visit YeringtonARTS.org/TOV2018

Signature

Date

By completing this form and submitting it to Yerington Theatre for the ARTS, you are securing your participation in one of the most exciting fundraising events of the year and helping serve our mission. Your signature represents your individual or corporate commitment to our Taste of the Valley 2017 festival and your approval for our organization to either issue an invoice or charge your credit card the appropriate amount.

Taste of the Valley Festival 2018 – Sponsor Media Specs

We appreciate and value your support. Included in your sponsorship package are many opportunities for us to thank you. Please see the media specification applicable to your sponsorship level.

Note: If electronic files are NOT received by the due dates noted below, some advertising opportunities will be lost.

LOGO (event sponsors only)

Preferred file - Illustrator EPS or PDF - vector

Acceptable files: CMYK, 300 dpi, JPG, EPS or PDF (preferred file formats). Fonts must be outlined. Images must be embedded.

Deadline for logo: Friday, 20th

PROGRAM AD SIZES (ads must be CMYK)

Event Sponsors: Full page ad: 4.5" (w) x 7.5" (h)

Platinum Sponsors: 1/3 page ad: 4.0"(w) x 4.0" (h)

Gold Premier Sponsors 1/2 page ad: 4.5" (w) x 3.25" (h)

Acceptable file format(s): CMYK, 300 dpi, JPG, EPS or PDF (preferred file formats). Fonts must be outlined. Images must be embedded.

Deadline for ad artwork: Friday, July 27th.

If you have camera-ready artwork, it must be sent to: studio33graphics@gmail.com

If you don't have an ad and need one created for you, we can help. The cost associated with this service is \$75. Please contact Studio 33 at 775-463-7564 or by email to studio33graphics@gmail.com for assistance. **Artwork assistance will be available to you until Friday, July 13th.**

LOGO & AD SUBMISSIONS: Please email your files to: studio33graphics@gmail.com

Note: Please label ad or logo files appropriately, i.e. CompanyName-ad.jpg or CompanyName-logo.eps



Yerington Theatre for the ARTS

120 N. California Street

Yerington, NV 89447

(775) 463-1783 or info@yeringtonarts.org

YeringtonARTS.org/TOV2018